

BULLARD WASH CHANNEL IMPROVEMENTS - PHASE II

Major design-influencing opportunities as related to this site

- u Views to both the White Tank and Estrella Mountains should be maintained and enhanced. Such views add a sense of place for visitors and can enhance the overall experience of the site.
- u Views of utility lines and corridors should be screened when possible. This includes other forms of general infrastructure that are usually displeasing to the eye.
- u Views to the adjacent Phoenix-Goodyear Municipal Airport can aid in the development of an aircraft-based theme. In addition, the viewing of aircraft traffic could be developed into an activity for this area, much like people watching or viewing water-based traffic in port cities.
- u Agriculture-related structures could help define a theme for the park area and add a cultural and historic perspective.
- u Park is within reasonable walking distance for people from adjacent residential areas.
- u Nearby businesses provide a weekday population to the area that can potentially add visitors to the park as well. Conversely, this proximity to businesses is a benefit in that there is potential for pedestrians visiting the park to also visit nearby shops and stores.



SITE ANALYSIS / DESIGN OPPORTUNITIES